



A Whole New Kind Of Motion Picture
Production Company... For Adults™



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PRODUCTION COMPANY SENDS CEASE AND DESIST TO REALITYREVEALED.COM
Wants images, names, statements and other materials immediately removed

From RealityRevealed.com

Less than a week after launching RealityRevealed.com, a website with reality TV stars in hardcore solo videos, Bait & Tackle®, a Las Vegas based adult motion picture production company, has received a cease and desist letter from 495 Productions, a Burbank, California based, reality TV focused production company.

The letter dated December 14th, reads, in part:

"This office represents 495 Productions, Inc. ("495"), the producer of the television programs currently entitled "Tool Academy" (initially aired on the VH1 Network) and "A Shot At Love" (initially aired on the MTV Network) (collectively, the "Programs").

It has come to our attention that some of the performers in the Programs are participating on and in connection with the websites currently entitled "Reality Revealed - Presented by Bait & Tackle" located at www.realityrevealed.com and "Straight College Men" located at www.straightcollegemen.com (collectively, the "Websites"), both of which are owned and operated by Bait & Tackle. In particular, Stewart Ellefson, Daniel Jovicevic, John Lamb, Tyler Synon, and Josh Dunn are the performers that we are currently aware of who are participating in the Websites.

Please be advised that these performers (and any others that we may be unaware of) are all under binding and enforceable written agreements with 495 that prohibits them from in any way participating in the Websites. Their past and continued participation in the Websites are material breaches of their agreements with 495 and subjects them to a myriad of damages, including 495's right to seek injunctive relief. Please be further advised that the performers have each been contacted and instructed to immediately cease and desist from participating in the Websites."

It goes on to request that the guys':

"images, names, statements, and other materials are immediately removed from the Websites."

As of now, the site's still online and the full text of the letter can be seen at <http://www.realityrevealed.com/>